

ESTTA Tracking number: **ESTTA1199801**Filing date: **03/30/2022**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Instagram, LLC		
Entity	limited liability company	Citizenship	Delaware
Address	1601 WILLOW ROAD MENLO PARK, CA 94025 UNITED STATES		
Attorney information	KRISTIN G. STROJAN KILPATRICK TOWNSEND & STOCKTON LLP 1801 CENTURY PARK EAST SUITE 2300 LOS ANGELES, CA 90067 UNITED STATES Primary email: kstrojan@kilpatricktownsend.com Secondary email(s): lmcfarland@kilpatricktownsend.com, gcincone@kilpatricktownsend.com, ymin@kilpatricktownsend.com, sjoachimsthaller@kilpatricktownsend.com, tadmin@kilpatricktownsend.com, kzimmermann@kilpatricktownsend.com, dgaitan@kilpatricktownsend.com 3102483830		
Docket no.	1273486		

Applicant information

Application no.	90629020	Publication date	03/01/2022
Opposition filing date	03/30/2022	Opposition period ends	03/31/2022
Applicant	WeedGram LLC 13531 TOWERING OAKS SHELBY TOWNSHIP, MI 48315 UNITED STATES		

Goods/services affected by opposition

Class 009. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: Downloadable computer software for providing information in the field of medical cannabis, herbal products, herbal companies, and herbal information; downloadable computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; downloadable computer software for use as an application programming interface (API); downloadable computersoftware for use as an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, accessand management; downloadable computer software for uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communicationnetworks; downloadable computer and electronic databases in the field of current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information

Class 038. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: Telecommunications services, namely, electronic transmission of data, messages, graphics, images and information in the field of medical cannabis, herbal products, herbal companies, and herbal information; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; telecommunications services, namely, electronic transmission of photos and videos

Class 041. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: Providing online databases in the field of the current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information; publication of electronic journals and web logs featuring user generated or specified content; electronic publishing services, namely, publication of text and graphic works of others on-line featuring current event news in the fields of medical cannabis, herbal products, herbal companies, and herbal information; publishing services, namely, publishing of electronic publications for others

Class 042. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social, business, and community networking in the field of medical cannabis, herbal products, herbal companies, and herbal information; computer services, namely, uploading data, information, messages, graphics, and images to the Internet for others; web publishing, namely, creating a website and uploading it onto an Internet server featuring current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information; computer programming in the nature of tagging data, information, messages, graphics, and images by users in the field of medical cannabis, herbal products, herbal companies, and herbal information; providing a website featuring technology that enables users to tag data, information, messages, graphics, and images by users featuring current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information


Class 045. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: On-line social networking services


Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)


Marks cited by opposer as basis for opposition

U.S. registration no.	4146057	Application date	09/19/2011
Register	Principal		
Registration date	05/22/2012	Foreign priority date	NONE
Word mark	INSTAGRAM		
Design mark			

Description of mark	NONE
Goods/services	Class 009. First use: First Use: Oct 6, 2010 First Use In Commerce: Oct 6, 2010 Downloadable computer software for modifying the appearance and enabling transmission of photographs

U.S. registration no.	4756754	Application date	10/24/2013
Register	Principal		
Registration date	06/16/2015	Foreign priority date	NONE
Word mark	INSTAGRAM		
Design mark			

Description of mark	NONE
Goods/services	Class 035. First use: First Use: Aug 2013 First Use In Commerce: Nov 1, 2013 Marketing, advertising and promotion services; dissemination of advertising for others via computer and communication networks; marketing and advertising consultation services; promoting the goods and services of others via computer and communication networks; market research services; provision of market research information Class 038. First use: First Use: Aug 2013 First Use In Commerce: Nov 1, 2013 Telecommunication services, namely, transmission of advertisements and media advertising communications via computer and communication networks

U.S. registration no.	4795634	Application date	03/04/2013
Register	Principal		
Registration date	08/18/2015	Foreign priority date	NONE
Word mark	INSTAGRAM		
Design mark			

Description of mark	The mark consists of the word "INSTAGRAM" written in script writing.
Goods/services	Class 009. First use: First Use: May 13, 2013 First Use In Commerce: May 13, 2013 Downloadable computer software for modifying the appearance and enabling transmission of photographs; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, down-

	<p>load, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks</p> <p>Class 038. First use: First Use: May 13, 2013 First Use In Commerce: May 13, 2013</p> <p>Telecommunications services, namely, electronic transmission of data, messages, graphics, images and information; peer-to-peer photo sharing services, namely, electronic transmission of digital photofiles among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, and images; telecommunications services, namely, electronic transmission of photos and videos</p> <p>Class 041. First use: First Use: May 13, 2013 First Use In Commerce: May 13, 2013</p> <p>Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing services, namely, publishing of electronic publications for others</p> <p>Class 042. First use: First Use: May 13, 2013 First Use In Commerce: May 13, 2013</p> <p>Providing a web site that gives users the ability to upload photographs; computer services, namely, providing an interactive web site featuring technology that allows users to manage their online photograph and social networking accounts; providing use of online temporary non-downloadable software for modifying the appearance and enabling transmission of photographs; file sharing services, namely, providing a web site featuring technology enabling users to upload and download electronic files; hosting on-line web facilities for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple web sites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple web sites; providing information on topics of general interest from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks namely, provision of search engines for the Internet; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or user-specified information, personal profiles, audio, video, photographic images, text, graphics and data</p> <p>Class 045. First use: First Use: May 13, 2013 First Use In Commerce: May 13,</p>
--	--

	2013 Internet based social introduction, networking and dating services; providing on-line computer databases in the fields of social networking, social introduction and dating
--	---

U.S. registration no.	4822600	Application date	06/20/2013
Register	Principal		
Registration date	09/29/2015	Foreign priority date	NONE
Word mark	INSTAGRAM		
Design mark			
Description of mark	NONE		
Goods/services	Class 009. First use: First Use: Oct 6, 2010 First Use In Commerce: Oct 6, 2010 Downloadable computer software for modifying the appearance and enabling transmission of images, audio-visual and video content; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks		

U.S. registration no.	4827509	Application date	06/20/2013
Register	Principal		
Registration date	10/06/2015	Foreign priority date	NONE
Word mark	INSTAGRAM		
Design mark			

Description of mark	NONE
Goods/services	Class 045. First use: First Use: Oct 6, 2010 First Use In Commerce: Oct 6, 2010 Internet based Social introduction, networking and dating services; providing information in the form of databases featuring information in the fields of social networking, social introduction and dating

U.S. registration no.	4856047	Application date	06/20/2013
Register	Principal		
Registration date	11/17/2015	Foreign priority date	NONE


Word mark	INSTAGRAM
Design mark	

Description of mark	NONE
Goods/services	Class 042. First use: First Use: Oct 6, 2010 First Use In Commerce: Oct 6, 2010 Providing use of online temporary non-downloadable software for enabling transmission of images and audiovisual and video content; hosting on-line web facilities as websites and mobile sites for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information in the nature of personal profiles, audio, video, photographic images, text, graphics and data

U.S. registration no.	4863594	Application date	06/20/2013
Register	Principal		
Registration date	12/01/2015	Foreign priority date	NONE

Word mark	INSTAGRAM
Design mark	
Description of mark	NONE
Goods/services	Class 041. First use: First Use: Oct 6, 2010 First Use In Commerce: Oct 6, 2010 Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing of electronic publications for others

U.S. registration no.	4863595	Application date	06/20/2013
Register	Principal		
Registration date	12/01/2015	Foreign priority date	NONE

Word mark	INSTAGRAM
Design mark	
Description of mark	NONE
Goods/services	Class 038. First use: First Use: Oct 6, 2010 First Use In Commerce: Oct 6, 2010 Telecommunications services, namely, electronic transmission of data, messages, graphics, images, videos and information; peer-to-peer photo and video sharing services, namely, electronic transmission of digital photos, video and audio-visual files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, videos, and images

U.S. registration no.	5019151	Application date	08/14/2015
Register	Principal		
Registration date	08/09/2016	Foreign priority	NONE

		date	
Word mark	INSTAGRAM		
Design mark			
Description of mark	The mark consists of the word "INSTAGRAM" written in script writing.		
Goods/services	Class 035. First use: First Use: Aug 2013 First Use In Commerce: Nov 1, 2013 Marketing, advertising and promotion services; Dissemination of advertising for others via computer and communication networks; Promoting the goods and services of others via computer and communication networks; Marketing and advertising consultation services; Market research services; Provision of market research information; Providing online advertising services for others; Providing online advertising on computer networks		

U.S. registration no.	5566030	Application date	06/20/2013
Register	Principal		
Registration date	09/18/2018	Foreign priority date	NONE
Word mark	INSTAGRAM		
Design mark			
Description of mark	NONE		
Goods/services	Class 042. First use: First Use: Nov 5, 2012 First Use In Commerce: Nov 5, 2012 Providing a web site that gives users the ability to upload images; file sharing services, namely, providing a website featuring technology enabling users to upload electronic files; providing a web site featuring technology that enables on-line users to create personal profiles featuring social networking information		

U.S. registration no.	5869731	Application date	09/27/2018
Register	Principal		
Registration date	09/24/2019	Foreign priority date	NONE
Word mark	INSTAGRAM		

Design mark	
Description of mark	NONE
Goods/services	<p>Class 035. First use: First Use: Mar 19, 2019 First Use In Commerce: Mar 19, 2019</p> <p>Providing online facilities for connecting sellers with buyers; providing online marketplaces for sellers of goods and/or services; facilitating the exchange and sale of services and products of third parties via computer and communication networks; business and advertising services, namely, managing, tracking, analyzing, reporting, measuring and optimizing electronic payment transaction data for others; marketing, advertising and promotion services, namely, providing information regarding discounts, coupons, rebates, vouchers, links to retail websites of others, and special offers for the goods and services of others</p> <p>Class 036. First use: First Use: Mar 19, 2019 First Use In Commerce: Mar 19, 2019</p> <p>Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer services; Electronic credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Payment processing services; Providing electronic mobile payment services for others</p>

Attachments	<p>85426267#TMSN.png(bytes) 86100072#TMSN.png(bytes) 85866573#TMSN.png(bytes) 85965174#TMSN.png(bytes) 85965171#TMSN.png(bytes) 85983853#TMSN.png(bytes) 85965169#TMSN.png(bytes) 85965177#TMSN.png(bytes) 86725488#TMSN.png(bytes) 85965167#TMSN.png(bytes) 88135133#TMSN.png(bytes) Notice of Opposition v. W WEED GRAM (Stylized) - US SN 90629020.pdf(605462 bytes) Exhibit A_NOO v. W WEED GRAM (Stylized) - US SN 90629020.pdf(5317105 bytes)</p>
-------------	--

Signature	/Kristin G. Strojan/
Name	Kristin G. Strojan
Date	03/30/2022

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application No. 90/629,020

Filed: April 7, 2021

Published: March 1, 2022, in the *Official Gazette*



For:

WG WEED GRAM (Stylized)

INSTAGRAM, LLC,

Opposer,

vs.

WEEDGRAM LLC,

Applicant.

Opposition No. _____

NOTICE OF OPPOSITION

UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Trial and Appeal Board

P.O. Box 1451

Alexandria, Virginia 22313-1451

Dear Sir or Madam:

Instagram, LLC (“Opposer” or “Instagram”) believes it will be damaged by the registration of the mark



(“Applicant’s mark”) covered by Application Serial No. 90/629,020, which was

filed on April 7, 2021, by WeedGram LLC (“Applicant”) and hereby opposes such registration.

1. Instagram is a Delaware limited liability company with its headquarters and principal place of business at 1601 Willow Road, Menlo Park, California 94025.

2. Applicant WeedGram LLC is, upon information and belief, a Michigan limited liability company with a principal place of business at 13531 Towering Oaks, Shelby Township, Michigan 48315.

3. This Notice of Opposition has been timely filed. As grounds of opposition, Instagram alleges as follows.

4. As published in the Official Gazette dated March 1, 2022, Applicant seeks to register

the mark  (“WG WEED GRAM (Stylized) Mark”) for the following:

WEED GRAM

- International Class 9: *Downloadable computer software for providing information in the field of medical cannabis, herbal products, herbal companies, and herbal information; downloadable computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; downloadable computer software for use as an application programming interface (API); downloadable computer software for use as an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; downloadable computer software for uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable computer and electronic databases in the field of current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information*
- International Class 38: *Telecommunications services, namely, electronic transmission of data, messages, graphics, images and information in the field of medical cannabis, herbal products, herbal companies, and herbal information; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; telecommunications services, namely, electronic transmission of photos and videos*
- International Class 41: *Providing online databases in the field of the current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information; publication of electronic journals and web logs featuring user generated or specified content; electronic publishing services, namely, publication of text and graphic works of others on-line featuring current event news in the fields of medical cannabis, herbal products, herbal companies, and herbal information; publishing services, namely, publishing of electronic publications for others*

- International Class 42: *Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social, business, and community networking in the field of medical cannabis, herbal products, herbal companies, and herbal information; computer services, namely, uploading data, information, messages, graphics, and images to the Internet for others; web publishing, namely, creating a website and uploading it onto an Internet server featuring current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information; computer programming in the nature of tagging data, information, messages, graphics, and images by users in the field of medical cannabis, herbal products, herbal companies, and herbal information; providing a website featuring technology that enables users to tag data, information, messages, graphics, and images by users featuring current event news in the field of medical cannabis, herbal products, herbal companies, and herbal information*
- International Class 45: *On-line social networking services*

5. Since the launch of its photo sharing and social networking service and software application in October 2010, Instagram has continuously used the trademark INSTAGRAM in interstate commerce in the United States in connection with its goods and services. Reflecting its trademark rights, Instagram owns U.S. registrations and applications for its INSTAGRAM mark, including the following:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>First Use Date</u>
INSTAGRAM	4146057	5/22/2012	10/6/2010
INSTAGRAM	4756754	6/16/2015	11/1/2013
INSTAGRAM (stylized)	4795634	8/18/2015	5/13/2013
INSTAGRAM	4822600	9/29/2015	10/6/2010
INSTAGRAM	4827509	10/6/2015	10/6/2010
INSTAGRAM	4856047	11/17/2015	10/6/2010
INSTAGRAM	4863594	12/1/2015	10/6/2010
INSTAGRAM	4863595	12/1/2015	10/6/2010
INSTAGRAM (stylized)	5019151	8/9/2016	11/01/2013
INSTAGRAM	5566030	9/18/2018	11/5/2012
INSTAGRAM	5869731	9/24/2019	3/19/2019

These registrations and applications cover a variety of goods and services, including but not limited to the following:

- Computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information;
- Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data;
- Providing use of online temporary non-downloadable software for enabling transmission of images and audiovisual and video content;
- Downloadable and non-downloadable computer software for modifying the appearance and enabling transmission of images, audio-visual and video content;
- Telecommunications services, namely electronic transmission of data, messages, graphics, images, videos and information;
- Social introduction, networking and dating services;
- Providing computer, electronic and online databases in the field of entertainment;
- Marketing, advertising and promotion services;
- Computer services, namely providing an interactive website featuring technology that allows users to manage their online photograph and social networking accounts; and
- Shopping and payment services.

All of Instagram's marks featuring the term INSTAGRAM are referred to herein as the "INSTAGRAM Mark." Attached as **Exhibit A** are certificates of registration and current TSDR records for U.S. registrations of the INSTAGRAM Mark.

6. The INSTAGRAM Mark is highly distinctive with regard to all of Instagram's goods and services in connection with which the mark is used.

7. Instagram's INSTAGRAM Mark has priority over Applicant's Application, which was filed on April 7, 2021, on a 1(b) "intent to use" filing basis.

8. Applicant's WG WEED GRAM (Stylized) Mark creates a similar commercial impression as the INSTAGRAM Mark.

9. Applicant's services claimed in its Application are similar to and/or related to the goods and services offered by Instagram in connection with its INSTAGRAM Mark.

10. Applicant's Mark is deceptively similar to the INSTAGRAM Mark so as to cause confusion, or to cause mistake or to deceive the public as to the origin of Applicant's services offered under Applicant's Mark. Specifically, registration of Applicant's WG WEED GRAM (Stylized) Mark will lead the public to conclude, incorrectly, that Applicant is or has been affiliated or connected with Instagram, and/or that Applicant's services provided under Applicant's Mark are, or have been, authorized, sponsored, endorsed, or licensed by Instagram. Issuance of any registration to Applicant for the proposed mark will result in damage to Instagram and the public. Therefore, registration of Applicant's Mark is prohibited by 15 U.S.C. §1052(d).

11. Moreover, through Instagram's widespread use of the INSTAGRAM Mark, extensive and continuous media coverage, the high degree of consumer recognition of the INSTAGRAM Mark, Instagram's enormous and loyal user base, its multiple trademark registrations and pending applications, and other factors, the INSTAGRAM Mark is strong, enjoys widespread recognition among consumers, and has become famous within the meaning of Section 43(a) of the United States Trademark Act, 15 U.S.C. § 1125(c).

12. Applicant's Mark has caused or is likely to cause dilution of the distinctive quality of the INSTAGRAM Mark and/or harm the reputation of the INSTAGRAM Mark in violation of 15 U.S.C. § 1125(c), to the harm and damage of Instagram and the public.

13. The INSTAGRAM Mark was famous before Applicant filed the Application at issue and before Applicant began using Applicant's Mark.

14. Therefore, registration of Applicant's Mark should be refused under 15 U.S.C. §§ 1052 and 1063(a).

15. Registration of Applicant's Mark would constitute *prima facie* evidence of the validity of such registration, Applicant's ownership of Applicant's Mark, and Applicant's exclusive right to use the WG WEED GRAM (Stylized) mark pursuant to the provisions of 15 U.S.C. § 1057(b). Such

registration would be a source of damage and injury to Instagram and the public, and would be contrary to the principles of registration set out in 15 U.S.C. §§ 1051 *et seq.*

WHEREFORE, Instagram prays that this Opposition be sustained, and that registration to Applicant for the mark covered by Application Serial No. 90/629,020, be refused.

Please direct all notices, pleadings and process regarding this matter to the below.

Respectfully submitted,

KILPATRICK TOWNSEND & STOCKTON LLP

Dated: March 30, 2022

By: /Kristin G. Strojan/
Larry W. McFarland
Gia Cincone
YeWon Min
Kristin G. Strojan

Attorneys for Opposer Instagram, LLC
Kilpatrick Townsend & Stockton LLP
1801 Century Park East, Suite 2300
Los Angeles, CA 90067
Telephone: (310) 248-3830
Facsimile: (310) 860-0363

Exhibit A

Notice of Opposition re: W WEED GRAM
SN 90/629,020

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,146,057

Registered May 22, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

INSTAGRAM, INC. (DELAWARE CORPORATION)
181 SOUTH PARK AVENUE
SAN FRANCISCO, CA 94107

FOR: DOWNLOADABLE COMPUTER SOFTWARE FOR MODIFYING THE APPEARANCE AND ENABLING TRANSMISSION OF PHOTOGRAPHS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE WORDING "INSTAGRAM" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 85-426,267, FILED 9-19-2011.

BILL DAWE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 09:55:32 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85426267

Application Filing Date: Sep. 19, 2011

US Registration Number: 4146057

Registration Date: May 22, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: May 24, 2018

Publication Date: Mar. 06, 2012

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The wording "INSTAGRAM" has no meaning in a foreign language.

Related Properties Information

International Registration Number: 1129314

International Application(s) /Registration(s) Based on this Property: A0028862/1129314

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Downloadable computer software for modifying the appearance and enabling transmission of photographs

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 06, 2010

Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: INSTAGRAM, LLC

Owner Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 0936966

Attorney Primary Email Address: amalutta@kilpatricktownsend.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anthony J. Malutta
KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street, Suite 2800
Mailstop: IP Docketing - 22
Atlanta, GEORGIA UNITED STATES 30309

Phone: (415) 576-0200

Fax: (415) 576-0300

Correspondent e-mail: amalutta@kilpatricktownsend.com tadmin@kilpatricktownsend.com
atricktownsend.com kkappes@kilpatricktownsend.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 26, 2021	NOTICE OF SUIT	
May 22, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 28, 2021	NOTICE OF SUIT	
May 24, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 24, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69615
May 23, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69615
May 10, 2018	TEAS SECTION 8 & 15 RECEIVED	
May 22, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 08, 2016	NOTICE OF SUIT	
Jun. 08, 2016	NOTICE OF SUIT	
Sep. 18, 2015	COUNTERCLAIM OPP. NO. 999999	223106
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 22, 2014	COUNTERCLAIM OPP. NO. 999999	217238
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 20, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 20, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	

Nov. 21, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 24, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 22, 2012	REGISTERED-PRINCIPAL REGISTER	
Mar. 06, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 06, 2012	PUBLISHED FOR OPPOSITION	
Feb. 15, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 08, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 03, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 03, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 31, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 30, 2012	ASSIGNED TO LIE	66213
Jan. 12, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 12, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 12, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 12, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 12, 2012	EXAMINERS AMENDMENT -WRITTEN	76838
Jan. 05, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 05, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 05, 2012	NON-FINAL ACTION WRITTEN	76838
Jan. 05, 2012	ASSIGNED TO EXAMINER	76838
Sep. 23, 2011	NOTICE OF PSEUDO MARK MAILED	
Sep. 22, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 22, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 108

Date in Location: May 24, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: INSTAGRAM, INC.

Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4710/0689](#)

Pages: 4

Date Recorded: Feb. 03, 2012

Supporting Documents: [assignment-tm-4710-0689.pdf](#)

Assignor

Name: [BURBN, INC.](#)

Execution Date: Jan. 24, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [INSTAGRAM, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 181 SOUTH PARK AVENUE
SAN FRANCISCO, CALIFORNIA 94107

Correspondent

Correspondent Name: STACY E. DON

Correspondent Address: 2050 MAIN STREET, SUITE 1100
ORRICK, HERRINGTON & SUTCLIFFE LLP
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER EFFECTIVE 08/31/2012

Reel/Frame: [4883/0974](#)

Pages: 6

Date Recorded: Oct. 18, 2012

Supporting Documents: [assignment-tm-4883-0974.pdf](#)

Assignor

Name: [INSTAGRAM, INC.](#)

Execution Date: Mar. 13, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [IRIS ACQUISITION SUB I, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: AARON FENNIMORE C/O COOLEY LLP

Correspondent Address: 777 6TH STREET, NW, SUITE 1100
WASHINGTON, DC 20001

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4900/0369](#)

Pages: 4

Date Recorded: Nov. 14, 2012

Supporting Documents: [assignment-tm-4900-0369.pdf](#)

Assignor

Name: [IRIS ACQUISITION SUB 1, LLC](#)

Execution Date: Sep. 12, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [INSTAGRAM, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: AARON FENNIMORE C/O COOLEY LLP

Correspondent Address: 777 6TH STREET, NW, SUITE 1100
WASHINGTON, DC 20001

Domestic Representative - Not Found

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,756,754

Registered June 16, 2015

Int. Cls.: 35 and 38

SERVICE MARK

PRINCIPAL REGISTER

INSTAGRAM, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: MARKETING, ADVERTISING AND PROMOTION SERVICES; DISSEMINATION OF ADVERTISING FOR OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; MARKETING AND ADVERTISING CONSULTATION SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; MARKET RESEARCH SERVICES; PROVISION OF MARKET RESEARCH INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2013; IN COMMERCE 11-1-2013.

FOR: TELECOMMUNICATION SERVICES, NAMELY, TRANSMISSION OF ADVERTISEMENTS AND MEDIA ADVERTISING COMMUNICATIONS VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-0-2013; IN COMMERCE 11-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,146,057 AND 4,170,675.

SN 86-100,072, FILED 10-24-2013.

SANJEEV VOHRA, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:00:21 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 86100072

Application Filing Date: Oct. 24, 2013

US Registration Number: 4756754

Registration Date: Jun. 16, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 09, 2021

Publication Date: Sep. 02, 2014 **Notice of Allowance Date:** Oct. 28, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Marketing, advertising and promotion services; dissemination of advertising for others via computer and communication networks; marketing and advertising consultation services; promoting the goods and services of others via computer and communication networks; market research services; provision of market research information

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2013

Use in Commerce: Nov. 01, 2013

For: Telecommunication services, namely, transmission of advertisements and media advertising communications via computer and communication networks

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2013

Use in Commerce: Nov. 01, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 0936967

Attorney Primary tmadmin@kilpatricktownsend.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Anthony J. Malutta
Name/Address: KILPATRICK TOWNSEND & STOCKTON LLP
Two Embarcadero Center, Suite 1900
San Francisco, CALIFORNIA UNITED STATES 94111

Phone: 415-576-0200

Fax: 415-576-0300

Correspondent e-mail: tmadmin@kilpatricktownsend.com amalutta@kilpatricktownsend.com
atricktownsend.com
cye@kilpatricktownsend.com kkappes@kilpatricktownsend.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 09, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	95188
Sep. 02, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	95188
May 17, 2021	TEAS SECTION 8 & 15 RECEIVED	
Apr. 28, 2021	NOTICE OF SUIT	
Jun. 16, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 18, 2015	COUNTERCLAIM OPP. NO. 999999	223106
Jun. 16, 2015	REGISTERED-PRINCIPAL REGISTER	
May 13, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 12, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 12, 2015	STATEMENT OF USE PROCESSING COMPLETE	65362
Apr. 09, 2015	USE AMENDMENT FILED	65362
May 11, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Apr. 09, 2015	TEAS STATEMENT OF USE RECEIVED	

Apr. 09, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 28, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 02, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 02, 2014	PUBLISHED FOR OPPOSITION	
Aug. 13, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 28, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jul. 28, 2014	ASSIGNED TO LIE	74221
Jul. 16, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 15, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 14, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 14, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 15, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 15, 2014	NON-FINAL ACTION E-MAILED	6325
Jan. 15, 2014	NON-FINAL ACTION WRITTEN	80797
Jan. 08, 2014	ASSIGNED TO EXAMINER	80797
Oct. 30, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 28, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Sep. 09, 2021

United States of America
United States Patent and Trademark Office

Instagram

Reg. No. 4,795,634

Registered Aug. 18, 2015

**Int. Cls.: 9, 38, 41, 42,
and 45**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

INSTAGRAM LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: DOWNLOADABLE COMPUTER SOFTWARE FOR MODIFYING THE APPEARANCE AND ENABLING TRANSMISSION OF PHOTOGRAPHS; COMPUTER SOFTWARE FOR THE COLLECTION, EDITING, ORGANIZING, MODIFYING, TRANSMISSION, STORAGE AND SHARING OF DATA AND INFORMATION; COMPUTER SOFTWARE FOR USE AS AN APPLICATION PROGRAMMING INTERFACE (API); COMPUTER SOFTWARE IN THE NATURE OF AN APPLICATION PROGRAMMING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.



Michelle K. Lee

Director of the United States
Patent and Trademark Office

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES, GRAPHICS, IMAGES AND INFORMATION; PEER-TO-PEER PHOTO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AMONG INTERNET USERS; PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; PROVIDING ONLINE FORUMS FOR COMMUNICATION, NAMELY, TRANSMISSION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST; BROADCASTING SERVICES OVER COMPUTER OR OTHER COMMUNICATION NETWORKS, NAMELY, UPLOADING, POSTING, DISPLAYING, TAGGING, AND ELECTRONICALLY TRANSMITTING DATA, INFORMATION, MESSAGES, GRAPHICS, AND IMAGES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF PHOTOS AND VIDEOS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.

Reg. No. 4,795,634 FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF ENTERTAINMENT; PUBLICATION OF ELECTRONIC JOURNALS AND WEB LOGS FEATURING USER GENERATED OR SPECIFIED CONTENT; PUBLISHING SERVICES, NAMELY, PUBLISHING OF ELECTRONIC PUBLICATIONS FOR OTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.

FOR: PROVIDING A WEB SITE THAT GIVES USERS THE ABILITY TO UPLOAD PHOTOGRAPHS; COMPUTER SERVICES, NAMELY, PROVIDING AN INTERACTIVE WEB SITE FEATURING TECHNOLOGY THAT ALLOWS USERS TO MANAGE THEIR ONLINE PHOTOGRAPH AND SOCIAL NETWORKING ACCOUNTS; PROVIDING USE OF ONLINE TEMPORARY NON-DOWNLOADABLE SOFTWARE FOR MODIFYING THE APPEARANCE AND ENABLING TRANSMISSION OF PHOTOGRAPHS; FILE SHARING SERVICES, NAMELY, PROVIDING A WEB SITE FEATURING TECHNOLOGY ENABLING USERS TO UPLOAD AND DOWNLOAD ELECTRONIC FILES; HOSTING ON-LINE WEB FACILITIES FOR OTHERS FOR MANAGING AND SHARING ON-LINE CONTENT; PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF INFORMATION; PROVIDING SEARCH ENGINES FOR OBTAINING DATA VIA COMMUNICATIONS NETWORKS; COMPUTER SERVICES, NAMELY, CREATING VIRTUAL COMMUNITIES FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ONLINE WEB FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER COMMUNICATION NETWORKS; PROVIDING AN ONLINE NETWORK SERVICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTITY DATA WITH AND AMONG MULTIPLE WEB SITES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES ONLINE USERS TO CREATE PERSONAL PROFILES FEATURING SOCIAL NETWORKING INFORMATION AND TO TRANSFER AND SHARE SUCH INFORMATION AMONG MULTIPLE WEB SITES; PROVIDING INFORMATION ON TOPICS OF GENERAL INTEREST FROM SEARCHABLE INDEXES AND DATABASES OF INFORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, DATABASES, GRAPHICS AND AUDIO VISUAL INFORMATION, ON COMPUTER AND COMMUNICATION NETWORKS NAMELY, PROVISION OF SEARCH ENGINES FOR THE INTERNET; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATURING USER-DEFINED OR USER-SPECIFIED INFORMATION, PERSONAL PROFILES, AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.

FOR: INTERNET BASED SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING ONLINE COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.

OWNER OF U.S. REG. NOS. 4,146,057 AND 4,170,675.

THE MARK CONSISTS OF THE WORD "INSTAGRAM" WRITTEN IN SCRIPT WRITING.

Reg. No. 4,795,634 SN 85-866,573, FILED 3-4-2013.

WILLIAM ROSSMAN, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:01:54 EDT

Mark: INSTAGRAM

Instagram

US Serial Number: 85866573

Application Filing Date: Mar. 04, 2013

US Registration Number: 4795634

Registration Date: Aug. 18, 2015

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 22, 2021

Publication Date: Apr. 22, 2014 **Notice of Allowance Date:** Jun. 17, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word "INSTAGRAM" written in script writing.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable computer software for modifying the appearance and enabling transmission of photographs; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 13, 2013

Use in Commerce: May 13, 2013

For: Telecommunications services, namely, electronic transmission of data, messages, graphics, images and information; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, and images; telecommunications services, namely, electronic transmission of photos and videos

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: May 13, 2013

Use in Commerce: May 13, 2013

For: Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing services, namely, publishing of electronic publications for others

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 13, 2013

Use in Commerce: May 13, 2013

For: Providing a web site that gives users the ability to upload photographs; computer services, namely, providing an interactive web site featuring technology that allows users to manage their online photograph and social networking accounts; providing use of online temporary non-downloadable software for modifying the appearance and enabling transmission of photographs; file sharing services, namely, providing a web site featuring technology enabling users to upload and download electronic files; hosting on-line web facilities for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple web sites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple web sites; providing information on topics of general interest from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks namely, provision of search engines for the Internet; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or user-specified information, personal profiles, audio, video, photographic images, text, graphics and data

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 13, 2013

Use in Commerce: May 13, 2013

For: Internet based social introduction, networking and dating services; providing online computer databases in the fields of social networking, social introduction and dating

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 13, 2013

Use in Commerce: May 13, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Instagram LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 0936973

Attorney Primary Email Address: tmadmin@kilpatricktownsend.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anthony J. Malutta
KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street, Suite 2800
Mailstop: IP Docketing - 22
Atlanta, GEORGIA UNITED STATES 30309

Phone: 415-576-0200

Fax: 415-576-0300

Correspondent e-mail: tmadmin@kilpatricktownsend.com amalutta@kilpatricktownsend.com
atricktownsend.com
cyee@kilpatricktownsend.com kkappes@kilpatricktownsend.com
kaadams@kilpatricktownsend.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 22, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 22, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Nov. 18, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Aug. 17, 2021	TEAS SECTION 8 & 15 RECEIVED	
May 26, 2021	NOTICE OF SUIT	
Apr. 28, 2021	NOTICE OF SUIT	
Aug. 18, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 18, 2015	REGISTERED-PRINCIPAL REGISTER	
Jul. 14, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 13, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 19, 2015	STATEMENT OF USE PROCESSING COMPLETE	69302
May 21, 2015	USE AMENDMENT FILED	69302
Jun. 18, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
May 21, 2015	TEAS STATEMENT OF USE RECEIVED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 18, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 16, 2014	EXTENSION 1 GRANTED	98765
Dec. 16, 2014	EXTENSION 1 FILED	98765
Dec. 16, 2014	TEAS EXTENSION RECEIVED	
Jun. 17, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 22, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 22, 2014	PUBLISHED FOR OPPOSITION	
Apr. 02, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 19, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Mar. 18, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	

Mar. 18, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 18, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 18, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 18, 2014	EXAMINERS AMENDMENT -WRITTEN	82095
Mar. 16, 2014	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 14, 2014	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Feb. 01, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 30, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 30, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2014	EXAMINERS AMENDMENT -WRITTEN	82095
Jan. 14, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Jan. 14, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
Jan. 08, 2014	ASSIGNED TO LIE	66213
Dec. 16, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 14, 2013	NOTIFICATION OF DISAPPROVAL - AMENDMENT TO USE E-MAILED	6325
Jun. 14, 2013	DISAPPROVAL - AMENDMENT TO USE E-MAILED	6325
Jun. 14, 2013	NON-FINAL ACTION WRITTEN	82095
Jun. 14, 2013	AMENDMENT OF ALLEGED USE DISAPPROVED	
Jun. 14, 2013	ASSIGNED TO EXAMINER	82095
May 22, 2013	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
May 22, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Mar. 19, 2013	AMENDMENT TO USE PROCESSING COMPLETE	88889
Mar. 19, 2013	USE AMENDMENT FILED	88889
Mar. 18, 2013	TEAS AMENDMENT OF USE RECEIVED	
Mar. 12, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Mar. 09, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 07, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 109

Date in Location: Nov. 22, 2021

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,822,600

Registered Sep. 29, 2015

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

INSTAGRAM, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 WILLOW ROAD
MENLO PARK, CA 94035

FOR: DOWNLOADABLE COMPUTER SOFTWARE FOR MODIFYING THE APPEARANCE AND ENABLING TRANSMISSION OF IMAGES, AUDIO-VISUAL AND VIDEO CONTENT; COMPUTER SOFTWARE FOR THE COLLECTION, EDITING, ORGANIZING, MODIFYING, TRANSMISSION, STORAGE AND SHARING OF DATA AND INFORMATION; COMPUTER SOFTWARE FOR USE AS AN APPLICATION PROGRAMMING INTERFACE (API); COMPUTER SOFTWARE IN THE NATURE OF AN APPLICATION PROGRAMMING INTERFACE (API) WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,146,057 AND 4,170,675.

SN 85-965,174, FILED 6-20-2013.

BARBARA BROWN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:02:49 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965174

Application Filing Date: Jun. 20, 2013

US Registration Number: 4822600

Registration Date: Sep. 29, 2015

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 29, 2015

Publication Date: Feb. 25, 2014 **Notice of Allowance Date:** Aug. 26, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable computer software for modifying the appearance and enabling transmission of images, audio-visual and video content; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 06, 2010

Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: No
Filed ITU: Yes
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC
Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta
Docket Number: 0936965
Attorney Primary Email Address: amalutta@kilpatricktownsend.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anthony J. Malutta
KILPATRICK TOWNSEND & STOCKTON LLP
Two Embarcadero Center, Suite 1900
San Francisco, CALIFORNIA UNITED STATES 94111
Phone: 415-576-0200
Fax: 415-576-0300
Correspondent e-mail: amalutta@kilpatricktownsend.com tadmin@kilpatricktownsend.com
atricktownsend.com
cyee@kilpatricktownsend.com kaadams@kilpatricktownsend.com

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 21, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Sep. 21, 2021	TEAS SECTION 8 & 15 RECEIVED	
May 26, 2021	NOTICE OF SUIT	
Sep. 29, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 21, 2015	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 21, 2015	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 29, 2015	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 21, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 18, 2015	STATEMENT OF USE PROCESSING COMPLETE	66154
Jun. 17, 2015	USE AMENDMENT FILED	66154
Jul. 14, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jun. 17, 2015	TEAS STATEMENT OF USE RECEIVED	
Jun. 17, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 24, 2015	EXTENSION 1 GRANTED	98765
Feb. 24, 2015	EXTENSION 1 FILED	98765

Feb. 24, 2015	TEAS EXTENSION RECEIVED	
Aug. 26, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 24, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 25, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 25, 2014	PUBLISHED FOR OPPOSITION	
Feb. 05, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 22, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 21, 2014	ASSIGNED TO LIE	66213
Dec. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 21, 2021

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,827,509

Registered Oct. 6, 2015

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

INSTAGRAM LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: INTERNET BASED SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING INFORMATION IN THE FORM OF DATABASES FEATURING INFORMATION IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-965,171, FILED 6-20-2013.

EUGENIA MARTIN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:03:43 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965171

Application Filing Date: Jun. 20, 2013

US Registration Number: 4827509

Registration Date: Oct. 06, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 14, 2022

Publication Date: Feb. 25, 2014 **Notice of Allowance Date:** Aug. 26, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Internet based Social introduction, networking and dating services; providing information in the form of databases featuring information in the fields of social networking, social introduction and dating

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 06, 2010

Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Instagram LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 0936972

Attorney Primary Email Address: amalutta@kilpatricktownsend.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anthony J. Malutta
KILPATRICK TOWNSEND & STOCKTON LLP
Two Embarcadero Center, Suite 1900
San Francisco, CALIFORNIA UNITED STATES 94111

Phone: 415-576-0200

Fax: 415-576-0300

Correspondent e-mail: amalutta@kilpatricktownsend.com tmadmin@kilpatricktownsend.com
atrictownsend.com
cye@kilpatricktownsend.com kaadams@kilpatricktownsend.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 14, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 14, 2022	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	95151
Jan. 12, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	95151
Oct. 06, 2021	TEAS SECTION 8 & 15 RECEIVED	
May 26, 2021	NOTICE OF SUIT	
Oct. 06, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 06, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 01, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 31, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 18, 2015	STATEMENT OF USE PROCESSING COMPLETE	66154
Jun. 17, 2015	USE AMENDMENT FILED	66154
Jul. 14, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jun. 17, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 17, 2015	TEAS STATEMENT OF USE RECEIVED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 24, 2015	EXTENSION 1 GRANTED	98765
Feb. 24, 2015	EXTENSION 1 FILED	98765
Feb. 24, 2015	TEAS EXTENSION RECEIVED	
Aug. 26, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 19, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 25, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 25, 2014	PUBLISHED FOR OPPOSITION	
Feb. 05, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 22, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213

Jan. 21, 2014	ASSIGNED TO LIE	66213
Dec. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 10, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 10, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 10, 2013	NON-FINAL ACTION WRITTEN	76613
Sep. 28, 2013	ASSIGNED TO EXAMINER	76613
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 114

Date in Location: Jan. 14, 2022

United States of America

United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,856,047

Registered Nov. 17, 2015

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

INSTAGRAM, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: PROVIDING USE OF ONLINE TEMPORARY NON-DOWNLOADABLE SOFTWARE FOR ENABLING TRANSMISSION OF IMAGES AND AUDIOVISUAL AND VIDEO CONTENT; HOSTING ON-LINE WEB FACILITIES AS WEBSITES AND MOBILE SITES FOR OTHERS FOR MANAGING AND SHARING ON-LINE CONTENT; PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF INFORMATION; PROVIDING SEARCH ENGINES FOR OBTAINING DATA VIA COMMUNICATIONS NETWORKS; COMPUTER SERVICES, NAMELY, CREATING VIRTUAL COMMUNITIES FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ELECTRONIC FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER COMMUNICATION NETWORKS; PROVIDING AN ONLINE NETWORK SERVICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTITY DATA WITH AND AMONG MULTIPLE WEBSITES; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATURING USER-DEFINED OR SPECIFIED INFORMATION IN THE NATURE OF PERSONAL PROFILES, AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA, IN CLASS 42 (U.S. CLS. 100 AND 101).



FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

Michelle K. Lee

Director of the United States
Patent and Trademark Office

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,146,057 AND 4,170,675.

Reg. No. 4,856,047 SN 85-983,853, FILED 6-20-2013.

BARBARA BROWN, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:04:54 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85983853

Application Filing Date: Jun. 20, 2013

US Registration Number: 4856047

Registration Date: Nov. 17, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 17, 2015

Publication Date: Mar. 11, 2014 **Notice of Allowance Date:** Jul. 21, 2015

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Child Of: 85965167

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Providing use of online temporary non-downloadable software for enabling transmission of images and audiovisual and video content; hosting on-line web facilities as websites and mobile sites for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information in the nature of personal profiles, audio, video, photographic images, text, graphics and data

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 06, 2010

Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 0936970

Attorney Primary amalutta@kilpatricktownsend.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Anthony J. Malutta
Name/Address: KILPATRICK TOWNSEND & STOCKTON LLP
Two Embarcadero Center, Suite 1900
San Francisco, CALIFORNIA UNITED STATES 94111

Phone: 415-273-7507

Fax: 415-723-7132

Correspondent e-mail: amalutta@kilpatricktownsend.com tmadmin@kilpatricktownsend.com
atricktownsend.com
cyee@kilpatricktownsend.com kaadams@kilpatricktownsend.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 17, 2021	TEAS SECTION 8 & 15 RECEIVED	
May 26, 2021	NOTICE OF SUIT	
Nov. 17, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 17, 2015	REGISTERED-PRINCIPAL REGISTER	
Oct. 10, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 09, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 17, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Sep. 16, 2015	STATEMENT OF USE PROCESSING COMPLETE	69302
Aug. 05, 2015	USE AMENDMENT FILED	69302
Sep. 16, 2015	DIVISIONAL PROCESSING COMPLETE	
Aug. 05, 2015	DIVISIONAL REQUEST RECEIVED	
Aug. 05, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Sep. 10, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 31, 2015	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	69302

Aug. 31, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Aug. 05, 2015	TEAS STATEMENT OF USE RECEIVED	
Aug. 05, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 21, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 11, 2015	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 11, 2014	PUBLISHED FOR OPPOSITION	
Feb. 19, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Feb. 03, 2014	ASSIGNED TO LIE	73797
Jan. 13, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 09, 2015

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,863,594

Registered Dec. 1, 2015

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

INSTAGRAM, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF ENTERTAINMENT; PUBLICATION OF ELECTRONIC JOURNALS AND WEB LOGS FEATURING USER GENERATED OR SPECIFIED CONTENT; PUBLISHING OF ELECTRONIC PUBLICATIONS FOR OTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,146,057 AND 4,170,675.

SN 85-965,169, FILED 6-20-2013.

BARBARA BROWN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:05:55 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965169

Application Filing Date: Jun. 20, 2013

US Registration Number: 4863594

Registration Date: Dec. 01, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 01, 2015

Publication Date: Mar. 11, 2014 **Notice of Allowance Date:** Jul. 21, 2015

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing of electronic publications for others

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 06, 2010

Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 97498-936969

Attorney Primary amalutta@kilpatricktownsend.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Anthony J. Malutta
Name/Address: KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street, Suite 2800
Mailstop: IP Docketing - 22
Atlanta, GEORGIA UNITED STATES 30309

Phone: 415-576-0200

Fax: 415-576-0300

Correspondent e-mail: amalutta@kilpatricktownsend.com tmadmin@kilpatricktownsend.com
atrictownsend.com
CYee@kilpatricktownsend.com KaAdams@kilpatricktownsend.com
BAyeni@kilpatricktownsend.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2021	TEAS SECTION 8 & 15 RECEIVED	
Dec. 01, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 01, 2015	REGISTERED-PRINCIPAL REGISTER	
Oct. 27, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 26, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 05, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Oct. 05, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Sep. 28, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 10, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 10, 2015	NON-FINAL ACTION E-MAILED	
Sep. 10, 2015	SU - NON-FINAL ACTION - WRITTEN	74671
Aug. 19, 2015	STATEMENT OF USE PROCESSING COMPLETE	66230
Aug. 05, 2015	USE AMENDMENT FILED	66230
Aug. 19, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Aug. 05, 2015	TEAS STATEMENT OF USE RECEIVED	
Aug. 05, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 21, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 11, 2015	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	

Mar. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 11, 2014	PUBLISHED FOR OPPOSITION	
Feb. 19, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Feb. 03, 2014	ASSIGNED TO LIE	73797
Jan. 13, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 26, 2015

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,863,595

Registered Dec. 1, 2015

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

INSTAGRAM, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 WILLOW ROAD
MENLO PARK, CA 94025

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES, GRAPHICS, IMAGES, VIDEOS AND INFORMATION; PEER-TO-PEER PHOTO AND VIDEO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTOS, VIDEO AND AUDIO-VISUAL FILES AMONG INTERNET USERS; PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; PROVIDING ONLINE FORUMS FOR COMMUNICATION, NAMELY, TRANSMISSION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST; BROADCASTING SERVICES OVER COMPUTER OR OTHER COMMUNICATION NETWORKS, NAMELY, UPLOADING, POSTING, DISPLAYING, TAGGING, AND ELECTRONICALLY TRANSMITTING DATA, INFORMATION, MESSAGES, GRAPHICS, VIDEOS, AND IMAGES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,146,057 AND 4,170,675.

SN 85-965,177, FILED 6-20-2013.

BARBARA BROWN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:06:38 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965177

Application Filing Date: Jun. 20, 2013

US Registration Number: 4863595

Registration Date: Dec. 01, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 01, 2015

Publication Date: Feb. 25, 2014 **Notice of Allowance Date:** Aug. 26, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Telecommunications services, namely, electronic transmission of data, messages, graphics, images, videos and information; peer-to-peer photo and video sharing services, namely, electronic transmission of digital photos, video and audio-visual files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, videos, and images

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 06, 2010

Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: No
Filed ITU: Yes
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: Yes
Currently ITU: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC
Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta
Attorney Primary Email Address: amalutta@kilpatricktownsend.com
Docket Number: 98106-936968
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Anthony J. Malutta
KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street, Suite 2800
Mailstop: IP Docketing - 22
Atlanta, GEORGIA UNITED STATES 30309
Phone: 415-576-0200
Fax: 415-576-0300
Correspondent e-mail: amalutta@kilpatricktownsend.com tmadmin@kilpatricktownsend.com
CYee@kilpatricktownsend.com KaAdams@kilpatricktownsend.com
BAyeni@kilpatricktownsend.com

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2021	TEAS SECTION 8 & 15 RECEIVED	
May 26, 2021	NOTICE OF SUIT	
Dec. 01, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 01, 2015	REGISTERED-PRINCIPAL REGISTER	
Oct. 27, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 26, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 05, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Oct. 05, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
Sep. 28, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 21, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Aug. 21, 2015	NON-FINAL ACTION E-MAILED	
Aug. 21, 2015	SU - NON-FINAL ACTION - WRITTEN	74671
Jul. 20, 2015	STATEMENT OF USE PROCESSING COMPLETE	66154
Jun. 17, 2015	USE AMENDMENT FILED	66154
Jul. 14, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jun. 17, 2015	TEAS STATEMENT OF USE RECEIVED	
Jun. 17, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	

Feb. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 24, 2015	EXTENSION 1 GRANTED	98765
Feb. 24, 2015	EXTENSION 1 FILED	98765
Feb. 24, 2015	TEAS EXTENSION RECEIVED	
Aug. 26, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 24, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 25, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 25, 2014	PUBLISHED FOR OPPOSITION	
Feb. 05, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 22, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 21, 2014	ASSIGNED TO LIE	66213
Dec. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 26, 2015

United States of America

United States Patent and Trademark Office

Instagram

Reg. No. 5,019,151

Registered Aug. 09, 2016

Int. Cl.: 35

Service Mark

Principal Register

Instagram, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 Willow Road
Menlo Park, CA 94025

CLASS 35: Marketing, advertising and promotion services; Dissemination of advertising for others via computer and communication networks; Promoting the goods and services of others via computer and communication networks; Marketing and advertising consultation services; Market research services; Provision of market research information; Providing online advertising services for others; Providing online advertising on computer networks

FIRST USE 8-00-2013; IN COMMERCE 11-1-2013

The mark consists of the word "INSTAGRAM" written in script writing.

SER. NO. 86-725,488, FILED 08-14-2015

JEFFREY J LOOK, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:07:23 EDT

Mark: INSTAGRAM

Instagram

US Serial Number: 86725488

Application Filing Date: Aug. 14, 2015

US Registration Number: 5019151

Registration Date: Aug. 09, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 09, 2016

Publication Date: Feb. 23, 2016 **Notice of Allowance Date:** Apr. 19, 2016

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word "INSTAGRAM" written in script writing.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Marketing, advertising and promotion services; Dissemination of advertising for others via computer and communication networks; Promoting the goods and services of others via computer and communication networks; Marketing and advertising consultation services; Market research services; Provision of market research information; Providing online advertising services for others; Providing online advertising on computer networks

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2013

Use in Commerce: Nov. 01, 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 98106-954348

Attorney Primary amalutta@kilpatricktownsend.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent ANTHONY J. MALUTTA
Name/Address: KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street, Suite 2800
Mailstop: IP Dockting - 22
Atlanta, GEORGIA UNITED STATES 30309

Phone: 415-576-0200

Fax: 415-576-0300

Correspondent e-mail: amalutta@kilpatricktownsend.com tadmin@kilpatricktownsend.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 09, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 26, 2021	NOTICE OF SUIT	
Oct. 24, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2016	REGISTERED-PRINCIPAL REGISTER	
Jul. 08, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 07, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 20, 2016	STATEMENT OF USE PROCESSING COMPLETE	69302
May 09, 2016	USE AMENDMENT FILED	69302
Jun. 02, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
May 09, 2016	TEAS STATEMENT OF USE RECEIVED	
Apr. 19, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 23, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 23, 2016	PUBLISHED FOR OPPOSITION	
Feb. 03, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 11, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 30, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 30, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2015	EXAMINERS AMENDMENT -WRITTEN	72008
Nov. 30, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 30, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 30, 2015	EXAMINERS AMENDMENT -WRITTEN	72008
Nov. 30, 2015	ASSIGNED TO EXAMINER	72008

Aug. 26, 2015 TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED
Aug. 26, 2015 TEAS VOLUNTARY AMENDMENT RECEIVED
Aug. 20, 2015 NOTICE OF PSEUDO MARK E-MAILED
Aug. 19, 2015 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Aug. 18, 2015 NEW APPLICATION ENTERED IN TRAM

88889

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 07, 2016

United States of America

United States Patent and Trademark Office

INSTAGRAM

Reg. No. 5,566,030

Registered Sep. 18, 2018

Int. Cl.: 42

Service Mark

Principal Register

Instagram, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 Willow Road
Menlo Park, CALIFORNIA 94025

CLASS 42: Providing a web site that gives users the ability to upload images; file sharing services, namely, providing a website featuring technology enabling users to upload electronic files; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information

FIRST USE 11-5-2012; IN COMMERCE 11-5-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4170675, 4146057

SER. NO. 85-965,167, FILED 06-20-2013



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:09:51 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965167

Application Filing Date: Jun. 20, 2013

US Registration Number: 5566030

Registration Date: Sep. 18, 2018

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 18, 2018

Publication Date: Mar. 11, 2014 **Notice of Allowance Date:** Jul. 21, 2015

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Parent Of: 85983853

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing a web site that gives users the ability to upload images; file sharing services, namely, providing a website featuring technology enabling users to upload electronic files; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 05, 2012

Use in Commerce: Nov. 05, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently ITU: No

Currently 44E: No

Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 0936970

Attorney Primary
Email Address: tmadmin@kilpatricktownsend.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent
Name/Address: ANTHONY J. MALUTTA
KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street, Suite 2800
Mailstop: IP Docketing - 22
Atlanta, GEORGIA UNITED STATES 30309

Phone: (415) 576-0200

Fax: (415) 576-0300

Correspondent e-
mail: amalutta@kilpatricktownsend.com tmadmin@kilpatricktownsend.com
atricktownsend.com kkappes@kilpatricktownsend.com

Correspondent e-
mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 26, 2021	NOTICE OF SUIT	
Sep. 18, 2018	REGISTERED-PRINCIPAL REGISTER	
Aug. 16, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 15, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 23, 2018	STATEMENT OF USE PROCESSING COMPLETE	69302
Jul. 20, 2018	USE AMENDMENT FILED	69302
Jul. 20, 2018	TEAS STATEMENT OF USE RECEIVED	
Dec. 21, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 20, 2017	EXTENSION 5 GRANTED	69302
Dec. 18, 2017	EXTENSION 5 FILED	69302
Dec. 18, 2017	TEAS EXTENSION RECEIVED	
Jul. 22, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 20, 2017	EXTENSION 4 GRANTED	98765
Jul. 20, 2017	EXTENSION 4 FILED	98765
Jul. 20, 2017	TEAS EXTENSION RECEIVED	
Jan. 21, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 19, 2017	EXTENSION 3 GRANTED	98765
Jan. 19, 2017	EXTENSION 3 FILED	98765
Jan. 19, 2017	TEAS EXTENSION RECEIVED	
Jan. 19, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 02, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 27, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Jul. 26, 2016	EXTENSION 2 GRANTED	69302
Jul. 19, 2016	EXTENSION 2 FILED	69302
Jul. 19, 2016	TEAS EXTENSION RECEIVED	
Jan. 23, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 21, 2016	EXTENSION 1 GRANTED	98765
Jan. 21, 2016	EXTENSION 1 FILED	98765
Jan. 21, 2016	TEAS EXTENSION RECEIVED	
Sep. 17, 2015	CORRECTED NOA E-MAILED	
Sep. 16, 2015	DIVISIONAL PROCESSING COMPLETE	
Aug. 05, 2015	DIVISIONAL REQUEST RECEIVED	
Aug. 05, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Sep. 10, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 31, 2015	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	69302
Aug. 31, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Aug. 05, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 21, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 11, 2015	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 25, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 25, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 25, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 11, 2014	PUBLISHED FOR OPPOSITION	
Feb. 19, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Feb. 03, 2014	ASSIGNED TO LIE	73797
Jan. 13, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 15, 2018

United States of America

United States Patent and Trademark Office

INSTAGRAM

Reg. No. 5,869,731

Registered Sep. 24, 2019

Int. Cl.: 35, 36

Service Mark

Principal Register

Instagram, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1601 Willow Road
Menlo Park, CALIFORNIA 94025

CLASS 35: Providing online facilities for connecting sellers with buyers; providing online marketplaces for sellers of goods and/or services; facilitating the exchange and sale of services and products of third parties via computer and communication networks; business and advertising services, namely, managing, tracking, analyzing, reporting, measuring and optimizing electronic payment transaction data for others; marketing, advertising and promotion services, namely, providing information regarding discounts, coupons, rebates, vouchers, links to retail websites of others, and special offers for the goods and services of others

FIRST USE 3-19-2019; IN COMMERCE 3-19-2019

CLASS 36: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer services; Electronic credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Payment processing services; Providing electronic mobile payment services for others

FIRST USE 3-19-2019; IN COMMERCE 3-19-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 5181545, 4756754, 4863595

SER. NO. 88-135,133, FILED 09-27-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-03-30 10:13:06 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 88135133

Application Filing Date: Sep. 27, 2018

US Registration Number: 5869731

Registration Date: Sep. 24, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 24, 2019

Publication Date: Feb. 19, 2019 **Notice of Allowance Date:** Apr. 16, 2019

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4756754, 4863595, 5181545 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing online facilities for connecting sellers with buyers; providing online marketplaces for sellers of goods and/or services; facilitating the exchange and sale of services and products of third parties via computer and communication networks; business and advertising services, namely, managing, tracking, analyzing, reporting, measuring and optimizing electronic payment transaction data for others; marketing, advertising and promotion services, namely, providing information regarding discounts, coupons, rebates, vouchers, links to retail websites of others, and special offers for the goods and services of others

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 19, 2019

Use in Commerce: Mar. 19, 2019

For: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer

services; Electronic credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Payment processing services; Providing electronic mobile payment services for others

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 19, 2019

Use in Commerce: Mar. 19, 2019

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Malutta

Docket Number: 1099063

Attorney Primary Email Address: tmadmin@kilpatricktownsend.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ANTHONY J. MALUTTA
KILPATRICK TOWNSEND & STOCKTON, LLP
1100 PEACHTREE STREET, SUITE 2800
ATLANTA, GEORGIA UNITED STATES 30309

Phone: 415-576-0200

Fax: 415-576-0300

Correspondent e-mail: tmadmin@kilpatricktownsend.com amalutta@kilpatricktownsend.com atricktownsend.com kkappes@kilpatricktownsend.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 24, 2019	REGISTERED-PRINCIPAL REGISTER	
Aug. 20, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 17, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 14, 2019	STATEMENT OF USE PROCESSING COMPLETE	66230
Jul. 19, 2019	USE AMENDMENT FILED	66230
Aug. 14, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jul. 19, 2019	TEAS STATEMENT OF USE RECEIVED	
Apr. 16, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 19, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 19, 2019	PUBLISHED FOR OPPOSITION	
Jan. 30, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 09, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jan. 09, 2019ASSIGNED TO EXAMINER

Oct. 05, 2018NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Oct. 01, 2018NEW APPLICATION ENTERED IN TRAM

80801

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 17, 2019